

DISPLAY ADVERTISING RATES

Effective July 24, 2003



757.222.3143

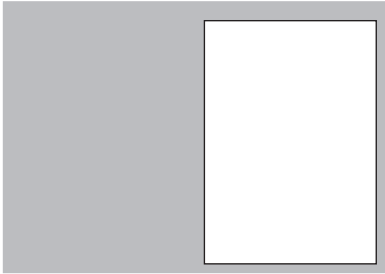
Fax 757.363.3137

1300 Diamond Springs Road • Suite 102

Virginia Beach, Virginia 23455

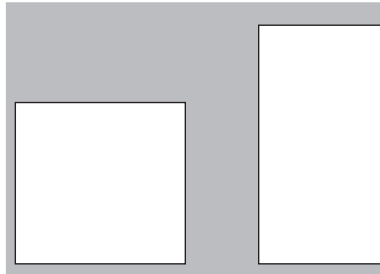
Full Page

10" x 11.5"



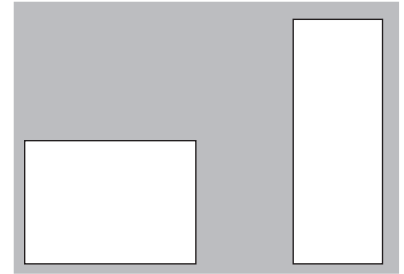
3/4 Page

(H) 10" x 8.125" (V) 7.375" x 11"



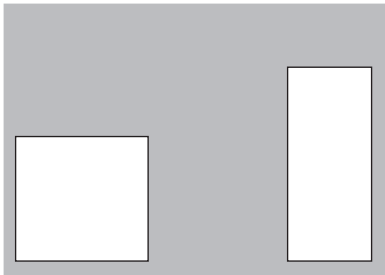
1/2 Page

(H) 10" X 5.375" (V) 4.875" X 11"



3/8 Page

(H) 7.375" x 5.375" (V) 4.875" x 8.125"



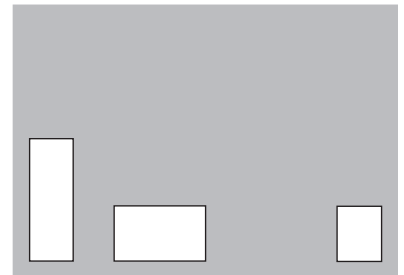
1/4 Page

(H) 4.875" x 5.375" (V) 2.375" x 11"



1/8 Page

(H) 4.875" x 2.625"
(V) 2.375" x 5.375"



1/16 Page

2.375" x 2.625"

Display Advertising Rates Per Insertion

Size	17x	12x	6x	3x	OPEN
Full Page	572	604	635	702	783
3/4 Page (was2/3)	467	494	520	576	639
1/2 Page	320	334	352	394	436
3/8 Page (was1/3)	236	249	261	293	324
1/4 Page	167	179	188	209	230
1/8 Page	99	104	110	121	135
1/16 Page	62	65	68	72	83

Color Rates

Full Color/\$50

Spot Color/\$50

• 5% Nonprofit Discount for Qualified Advertisers. All Rates are Net.