

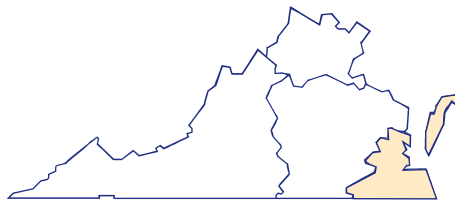
4-COLOR:	1X	3X	4X	6X	9X	12X
Full	\$3,525	\$3,295	\$3,240	\$3,195	\$3,130	\$3,090
2/3	2,905	2,740	2,700	2,670	2,625	2,590
1/2V	2,725	2,575	2,540	2,510	2,475	2,445
1/2H	2,600	2,465	2,435	2,405	2,370	2,345
1/3	2,305	2,235	2,215	2,195	2,165	2,135
B&W:	1X	3X	4X	6X	9X	12X
Full	\$2,220	\$1,990	\$1,935	\$1,890	\$1,825	\$1,785
2/3	1,600	1,435	1,395	1,365	1,320	1,285
1/2V	1,420	1,270	1,235	1,205	1,170	1,140
1/2H	1,295	1,160	1,130	1,100	1,065	1,040
1/3	1,000	930	910	890	860	830

BLACK PLUS 1 COLOR: (No PMS. Process match)

Add \$675 to above B&W rate

Issue	Space	Ad Material
January	November 26	December 7
February	December 24	January 5
March	January 28	February 2
April	February 25	March 4
May	March 25	April 5
June	April 29	May 6
July	May 27	June 3
August	June 24	July 6
September	July 29	August 5
October	August 26	September 7
November	September 23	October 5
December	October 28	November 4

*Advertising subject to terms and conditions stipulated in advertising contract.



**VIRGINIA
BUSINESS**

www.virginiabusiness.com

333 E. Franklin St.
Richmond, Virginia 23219
Phone: (804) 649-6999
Fax: (804) 649-6311